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Steps To Creating Brotherhood-Sisterhood in EMS

There are real benefits to changing your work culture and creating Brotherhood-Sisterhood in your organization.

Here are some top tips from our team to make your work culture paradigm shift as productive and successful as it can be.

1

Create an Ethos of Respect

- Ensure mutual respect exist at all levels in the organization
- Engage & involve ALL personnel in the mission
- Maintain a unified vision and be consistent with everything



2

Elevate our Standard of Behavior

- Set a higher standard of behavior for your organization and its members.
- Ensure leadership is setting the bar for excellence and the elevated standard of behavior

“We are what we repeatedly do. Excellence, then, is not an act, but a habit.”
—Aristotle

3

Create a genuine connection

- Ensure all change is genuine and consistent with your mission
- Create events, social networking, appreciation, and involvement programs that celebrate the people and their lives

“The keys to brand success are self-definition, transparency, authenticity, and accountability.”
— Simon Mainwaring



4

Appreciation for Individual Differences

- Model the behaviors you expect out of your personnel
- Create meaningful involvement for your staff and personnel
- Celebrate achievements and milestones for the personnel in your organization



5

Creating a Culture of Value

- Clarify your organization's values and goals
- Encourage personal growth and education
- Celebrate employee achievements
- Value every member of the organization equally



Have the confidence to know that you can change your work culture with the creation of Brotherhood-Sisterhood in EMS.