

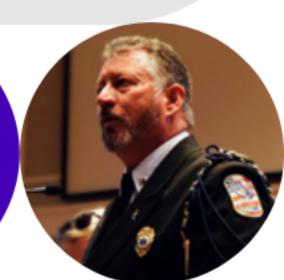
Steps To Creating Brotherhood-Sisterhood in EMS

There are real benefits to changing your work culture and creating Brotherhood-Sisterhood in your ogranization. Here are some top tips from our team to make your work culture paradigm shift as productive and successful as it can be.

1

Create an Ethos of Respect

- Ensure mutual respect exist at all levels in the organization
- Engage & involve ALL personnel in the mission
- Maintain a unified vision and be consistent with everything



2

Elevate our Standard of Behavior

- Set a higher standard of behavior for your organization and its members.
- Ensure leadership is setting the bar for excellence and the elevated standard of behavior

"We are what we repeatedly do.
Excellence, then, is not an act, but a habit."

-Aristotle



"The keys to brand success are selfdefinition, transparency, authenticity, and accountability."

Simon Mainwaring

3

Create a genuine connection

- Ensure all change is genuine and consistent with your mission
- Create events, social networking,
 appreciation, and involvement programs
 that celebrate the people and their lives



Appreciation for Individual Differences

- Model the behaviors you expect out of your personnel
- Create meaningful involvement for your staff and personnel
- Celebrate achievements and milestones for the personnel in your organization





5

Creating a Culture of Value

- Clarify your organization's values and goals
- Encourage personal growth and education
- Celebrate employee achievements
- Value every member of the organization equally



Have the confidence to know that you can change your work culture with the creation

of Brotherhood-Sisterhood in EMS.